





DISCOVER THE Green COMMUNITY



## Customers take control of their meal. Finally.



Pick a fresh green

2'

Eggplant, broccoli, avocado, cherry tomatoes, dry cranberries, sunflower kernels, red onion, corn, bell peppers...

And 50+

The eggs,
proteins

blue cheese, chicken
(4 styles available.), tuna, crab.. And 12+

4\*

Dressings
(and extra flavor or crunch)

Ranch, creamy blue cheese, caesar, honey
mustard, french vinaigrette, low-fat, or...
...just a splash of balsamic ? And 4+

"

Hasta la vista, junk-food !







### The GreenPass® program

A terrific working capital optimisation tool!





#### THE Greenpass can Be Loaped

with cash, debit card, or... restaurant vouchers  $\Pi$ 



#### **Benefits**

Win customers' loyalty, lower the cash-out time (no change, no cash handling), set up a precious customer database, etc



#### **PROMOTION TOOL**

Special bonuses for GreenPass members, etc...



#### AND BEYOND

Up to your imagination to use the GreenPass as a powerful marketing tool!



THE HEALTHY FAST-FOOD INDUSTRY WILL REMAIN THE NEW EXCITING CHALLENGE FOR YEARS TO COME

DON'T BE LEFT BEHIND : JOIN A WORLDWIDE TIME-TESTED & HIGHLY EFFECTIVE MODEL



## WHAT'S INCLUDED ?

#### **ENTRY FEES**

- ADVICES
- Legal Support
- KNOW-HOW
- Trapemark License

#### **TRAINING &** MONITORING

- 1 month in green Academy
- 8 Days During opening
- 1 year of monitoring
- Internal Directory
- operational manual Legal process
- Labor advices
- ADVERTISING PROGRAM

#### LAYOUT, CONCEPT & EQUIPMENT

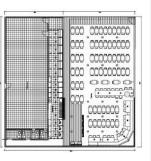
- COLD & HOT equipment
- Laboratory
- carpentry
- **FURNITURE**
- SIGNS AND LOGOS
- Marketing Pack (green PASS)
  - Legal Package
- Financial advice
- Layout coordination
- 3 TO 5 MONTH STOCK OF DISPOSABLES



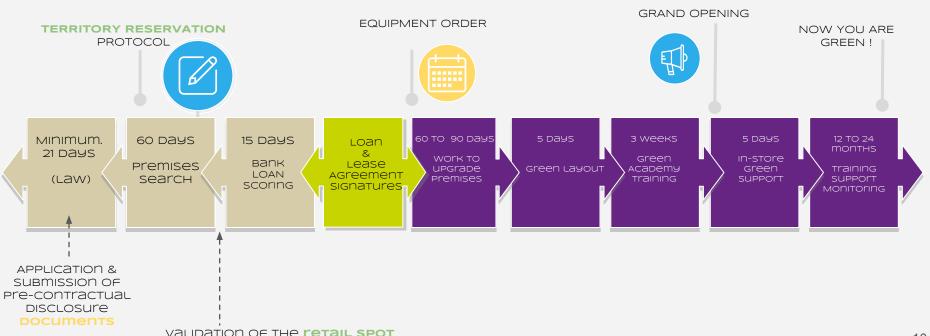








## The schedule



## They talk better than us

#### == About their Green life ===



sarah rahmouni

Green is Better Franchisees Since 2009 in Rabat Morocco

"I started in 2009 with the 1<sup>st</sup> Saladbar in Rabat. Today, we have 10 restaurants over Morocco!

We are delighted with our decision and we come to our restaurant to work

every day really happy "



Gregory Chataignier

Green IS BETTET FRANCHISEE SINCE 2010 IN NICE - FRANCE

"I knew absolutely nothing about catering before I discovered the Green is better concept. Today my business makes more than \$430K yearly and the restaurant is open only Monday to Friday from 11:30 am to 3:00 pm. That is THE GREEN LIFE!



SOPHIE NUBLAT

green is better franchisee since 2009 in Paris - France

"I worked for years for a famous dating website! Today, I work for myself without being a slave to my business, with working hours that enable me to lead a Green Life and I plan to open a second in 2017"

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# THANKYOU For Your Attention =

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